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# Via Carolina

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On 23 – 24 May 2017 the Center for Knowledge and Technology Transfer of the Charles University prepared a presentation of the Catalogue of Services and Catalogue of Lifelong Learning in the form of a fair called **Via Carolina**. Individual offers contained in the catalogues were presented to the visitors in thematic blocks. The purpose of the fair was to present content of the catalogues at one place and to provide its visitors with the opportunity to see workplaces offering the concerned services.

The two-day event started with a press conference. The Charles University's historical premises of Karolinum hosted thematic booths presenting results, innovations and the already functioning models of cooperation with the industry. The fair also presented projects and plans looking for support from external partners. There was also a display booth of the Center for Knowledge and Technology Transfer that presented the Catalogue of Services and Catalogue of Lifelong Learning. The Rector's club served as a "lounge" where representatives of the faculties could talk to potential partners about possible future cooperation.

The fair also included short thematic workshops where individual fields served as a platform to discuss achievements, as well as difficulties. The objective of the workshops was to provide the visitors with an opportunity to talk to representatives of the Charles University about how they can proceed together and develop business in the future. At the same time, visitors could go and see selected laboratories at the faculties subject to their previous reservation.

In the evening there was a moderated panel discussion for invited guests who could also ask questions. The evening was concluded with a bash.

The next Via Carolina fair has been planned for 2019.



