# **Charles University for Start-ups**

## **Boost Your Business with Charles University**

**Academia and start-ups - at the first glance two different universes**. Fast-paced entrepreneurship, investment, business strategy, development, the dream of a successful exit. In contrast: publications, grants, charts, tubes, endless acronyms and academic degrees.

Yet we also have much in common. ? For example, our experts also dream of inventing something that will make a real difference to the world. And sometimes they succeed!

Find out how you can use the world of academia to kick-start your own business! ? What can we talk about?

### **Charles University Centre for Knowledge and Technology Transfer**

The University is a large and complex institution. To help you to get to know it better, there is a team of people who can work as your **guide**. We are the Centre for Knowledge and Technology Transfer - interpreters between two different galaxies.

What do we do?? We connect our scientists and students with external partners: companies, non-profit organizations or public institutions.

The University is brimming with unique know-how and ideas for innovation. And we look for practical applications for our researchers' inventions. Perhaps also in collaboration with enthusiasts from the startup environment. **Perhaps with you!** 

#### University = ideas and people

How many interesting ideas can be hatched in the heads of more than 5,000 academics and 51,000 students in more than 800 disciplines?

- At the Centre for Knowledge and Technology Transfer, we can **provide you with the right contact** from specialists in the natural sciences or IT, to experts on the social impact of business.
- We continuously prepare our students and academics to work with companies.
- We can help with contracting and facilitate the paperwork around potential collaborations.

Charles University is recognized as **the most prestigious university in the Czech Republic** and is proud on its high rate of graduate employment. **Cultivate talents for your company among students** so that they can naturally join you as professionals upon graduation.

# Are you interested? Let's meet and get to know each other better!

Let's make an appointment and come to our office in Petrská Street Jiří Valach

Mail: jiri.valach@ruk.cuni.cz Mobil: +420 739 771 932

? CONTACTS

#### What can we talk about?

- · How can you use our academic experts as consultants?
- How can you benefit from research to accelerate your business?
- What is the potential of social sciences and humanities to accelerate innovations?
- How to make the most of the innovative atmosphere at the Hybernská Campus for networking and other activities?
- Are you curious about other topics? No problem, just come and ask!