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# EReadyMonitor

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The goal of EReadyMonitor (Engagement Readiness Monitor) project is **to study and improve the environment for the collaboration between HEIs (High Education Institutions) and business**. The project specifically focuses on the **analysis of the impactful cooperation activities** in order to increase their contribution to the commercial and societal spheres. EReadyMonitor project will offer **critical insights into University-Business Cooperation** that lead to the development of the self-assessment tool. This tool is meant to measure the readiness for the engagement with external parties, as well as to help to increase the readiness at the institutional level. Finally, the project will develop the means to efficiently scale the engagement of HEIs with business.

Thanks to the Centre for Knowledge and Technology Transfer (CKTT), Charles University will bring extensive University-Business Cooperation and knowledge transfer expertise and experience into the development of all Intellectual Outputs (IOs).

Objectives:

- to gain an deep understanding of universities' engagement with business and their readiness to participate in various engagement activities
- to develop a new tool that evaluates the university engagement readiness at the institutional level
- to design the Engagement Readiness Toolkit that will help increase the readiness of the universities to develop cooperation with business

EReadyMonitor is a two years Erasmus+ Programme, Key Action 2: Strategic Partnerships funded project. The project is a **collaboration between 5 partners from four HEIs and one network from 5 European countries**:

- University Industry Innovation Network BV – Amsterdam, Netherlands
- Institut Mines Telecom Business School – Evry, France
- Alma Mater Studiorum – University of Bologna – Bologna, Italy
- Charles University – Prague, Czech Republic
- JAMK University of Applied Sciences – Jyväskylä, Finland

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**Website:** [engagementready.eu/](http://engagementready.eu/)



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## Want to know more?

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