

Education and Career Development with CU TTO Internal Lecturers

7

Programs

(lectures and workshop)

5

Internal Lecturers

(experience from both academic and applied practice)

2

Languages

(Czech and English)

∞

Customized formats

(content, length, and format based on the needs of the faculty or workplace)



Education for students and professional development for academic and research staff

Tailor-made lectures and workshops with internal lecturers of CU TTO

Clinical trials, intellectual property, entrepreneurship, and innovation



A Word from the Director

Dear colleagues,

Together with the team of the Center for Knowledge and Technology Transfer of Charles University (CU TTO), I am pleased to introduce a new CU TTO program focused on educating students and the professional development of academic and research staff of Charles University in the 2026/2027 academic year.

These are lectures and workshops focused on three key CU TTO agendas: entrepreneurship, innovation, and intellectual property. All activities are provided free of charge, in Czech or English, and are guaranteed and taught by members of the CU TTO team, who have extensive practical and theoretical knowledge in the topics offered.

Entrepreneurship, innovation, and intellectual property today represent key prerequisites for turning knowledge and research results into concrete social and economic benefits. The development of these areas is in line with the strategic priorities of the European Union and the European Commission in the field of competitiveness, skills development, support for start-ups and scale-ups, and the valorization of knowledge.

In the 2025/2026 academic year, we delivered several lectures on various topics as part of invitations to teach students or doctoral candidates at some faculties of Charles University. Based on positive feedback, we decided to move from ad hoc cooperation to a university-wide offering.

I hope you will find something for you in our offering. If you are interested in another topic, or a customized lecture or workshop, please do not hesitate to contact us. We will do our best to accommodate you.

With best wishes



Mgr. BcA. Ivo Svejkský, MBA, Ph.D.
Director of CU TTO



**The Centre for Knowledge
and Technology Transfer**
Charles University





Education for students and professional development for academic and research staff

The Center for Knowledge and Technology Transfer of Charles University

From Knowledge to Impact

The Center for Knowledge and Technology Transfer of Charles University (CU TTO) provides education and professional development at Charles University in the areas of entrepreneurship, innovation, intellectual property, technology transfer, and the commercialisation of research results. It helps develop ideas, protect research outcomes, and bring them into practice.

Practical tools for research, innovation, and academic practice

The Benefits of Working with CU TTO's Internal Lecturers

- **Practical perspective**

Experience from both academic and applied practice.

- **Tailored content**

For faculties, institutes, and research teams.

- **Czech and English**

For both Czech and international groups.

- **Lectures and workshops**

Expert content, practical examples, and space for sharing experience.

Lecturers of CU TTO



Mgr. Ivo Svejkský, MBA, Ph.D.
Director of CU TTO

- Specializes in management in research, development, innovation, and knowledge transfer, management of European and national projects and grants, contractual and budgetary matters of clinical trials, international cooperation, and strategic partnerships between the academic and applied sectors.

Mgr. Veronika Haissingerová
*Deputy Director of CU TTO,
Guarantor of Entrepreneurship
and Innovation Community*

- Leads workshops focused on Design Thinking, EntreComp, and the development of entrepreneurial competencies for students and academic staff.



Ing. Nikola Minks
Patent Specialist

- An expert in intellectual property, patent strategy, and technology transfer. Supports the protection of research results and their commercial application.

Ing. Mgr. Daniela Michnová
Education Specialist

- Prepares and delivers tailor-made educational programs for Charles University students and employees. Focuses on the development of entrepreneurship, innovation, and the management of educational projects.



Mgr. Michaela-Františka Kárná
*Events and Community
Coordinator*

- Organizes educational and community events, develops the entrepreneurial community of Charles University, and coordinates mentoring programs.



Education and Professional Development with CU TTO Internal Lecturers

We offer practically oriented lectures and workshops covering clinical trials, intellectual property, innovation, and entrepreneurship. Academic and research staff can choose from the topics below and request a session for themselves, their colleagues, or their research team, or invite us to deliver a session as part of their teaching. Students can also suggest individual topics to their lecturers.

The topics are divided into two main target groups: academic and research staff, and students. Upon agreement, individual programmes can be adapted to other target groups or to the specific needs of a particular department.

Professional development for academic and research staff

- Clinical Trials from the Academic Institution Perspective's: Contracts, Budgets and Negotiation
- Intellectual property and possibilities for commercial application of research results for researchers
- Tools for Teaching Entrepreneurship for Academic and Research Staff

Education for students

- Clinical Trials of New Investigational Medicinal Product in Practice: Contracts, Budgets and Negotiation
- Intellectual property and possibilities for commercial application of research results
- How to Develop Entrepreneurship: Practical Tools for Students
- Lean Canvas: Your Idea on a Single Page

Interested in arranging a programme?

Please reserve a date using the registration form available on our [website](#). To complete the enquiry form, click the "Request" button.

Professional Development for Academic and Research Staff

Strengthening competencies in contract management, intellectual property, entrepreneurship, and research commercialization



A lecture followed by a discussion for academic and research staff, physicians, principal investigators (PIs), and other professionals involved in clinical research

Clinical Trials from Academic Institution's Perspective: Contracts, Budgets and Negotiation

Annotation:

The lecture offers academic staff a practical perspective on the contractual and financial aspects of clinical trials and shows how to negotiate effectively with CROs and Sponsors. It explains how well-negotiated contracts and budgets protect the institution, Principal Investigator and study team, and can secure more than 25% additional funding for the site.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

The lecture focuses on contractual and financial aspects of clinical trials from the perspective of academic and hospital sites. Participants will review key agreements and documents, including CDA, Clinical Trial Agreement (CTA), Master Agreement, Data Processing Agreement (DPA), Budget Agreement, ancillary agreements and amendments. Key CTA provisions will cover liability and indemnification, payment terms, publications, intellectual property, data protection and termination. A dedicated section will show how to negotiate effectively with CROs and Sponsors, how internal negotiation limits, fallback positions and escalation pathways work, and will provide an insider view based on practical contract management experience in leading global CROs. The lecture will also address ICH-GCP, TCPP, Fair Market Value, ABAC, start-up and administrative fees, and budget escalation. Practical examples will show how to strengthen the site's legal and financial position. Discussion and Q&A will be included.

What participants will acquire:

- How clinical trials of new medicinal products work and their main phases
- The roles of the sponsor, CRO and research site and their collaboration
- Key areas of Clinical Trial Agreements (CTAs) and terms to negotiate
- Principles of budget preparation, negotiation and escalation
- The importance of ICH-GCP, TCPP, Fair Market Value, and Anti-Bribery and Anti-Corruption
- The importance of contractual and budgetary terms for protecting the hospital, principal investigator and research team
- The roles of the EMA, FDA and SÚKL in medicinal product development and clinical evaluation
- Practical application in contract and budget negotiations

Guarantor:

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+420 771 128 396

Lecturer:

Mgr. BcA. Ivo Svejkovský, MBA, Ph.D.
Director of CU TTO

Duration: 1.5 hours or as agreed

Capacity: no limit

Language: Czech, English

Date: by arrangement



[Request Lecture](#)

Contact person:

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Lecture for Academic and Research Staff

Intellectual property and possibilities for commercial application of research results for researchers

Annotation:

At the lecture, you will learn how to approach research results as a researcher, how support for knowledge and technology transfer works at Charles University, what types of intellectual property are and how to protect it, what are the possibilities for commercializing research results, and you will learn about examples of successful commercialization at Charles University.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

You will learn how to approach research results as a researcher, who owns research results and intellectual property, and what to consider, for example, when publishing your results or working with partners from companies and research institutions.

You will learn how knowledge and technology transfer support works at Charles University, how inventors are rewarded, how to ensure protection of intellectual property involving students, what types of intellectual property exist, and how to protect them in the Czech Republic and abroad. Particular attention will be paid to patent protection and patent strategy.

You will explore the options for commercializing research results (licensing, establishing a spin-off, transferring intellectual property rights, collaborative research, etc.) and learn about examples of successful commercialization of research outputs at Charles University.

What participants will acquire:

- What to consider when publishing research and working with external partners
- How to protect research results, including through patent protection
- What options are available for transferring and commercializing research results
- How inventor remuneration and transfer support work at Charles University
- Specific examples of the use and commercialization of research results

Guarantor:

Mgr. Ludmila Švrčinová
ludmila.svrcinova@ruk.cuni.cz
+420 723 206 765

Lecturer:

Ing. Nikola Minks
Patent Specialist

Duration: 1.5 hours or as agreed

Capacity: no limit

Language: Czech, English

Date: by arrangement



[Request Lecture](#)

Contact person:

Ing. Nikola Minks
nikola.minks@ruk.cuni.cz
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„Learn how to negotiate a Clinical Trial Agreement (CTA) that protects you and your institution, while securing a significantly higher clinical trial budget than initially offered.”

Mgr. BcA. Ivo Svejkovský, MBA, Ph.D.

Director of CU TTO



**The Centre for Knowledge
and Technology Transfer**
Charles University

Workshop for academic and research staff (PhD students with teaching responsibilities are also welcome to participate)

Tools for Teaching Entrepreneurship for Academic and Research Staff

Annotation:

Entrepreneurship is a key 21st-century competence, but how do you actually teach it? This workshop offers academic and research staff a practical introduction to selected proven tools linked to the European EntreComp framework. Participants try them out hands-on and see how to use them when preparing their own teaching sessions and materials.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

This workshop offers academic and research staff a practical introduction to selected tools for teaching entrepreneurship, based on the European EntreComp framework. Participants learn how the EntreComp framework can be linked to learning outcomes and translated into concrete classroom activities. The workshop is hands-on: participants work rather than just listen, and using a model example they try applying the tools when preparing or revising their own teaching session or materials. They leave with a concrete idea for using entrepreneurship in their own teaching and course materials. By the end, participants can describe the structure of the EntreComp framework, navigate the selected supporting tools, and identify a way to integrate entrepreneurship competences into their own teaching practice.

What participants will acquire:

- Basic understanding of the EntreComp framework
- An overview of tools for teaching entrepreneurship
- How to connect entrepreneurial competences with learning objectives
- How to use the tools when creating teaching activities and materials
- How to integrate entrepreneurship into their own teaching
- A concrete proposal for an activity or an adaptation of their own teaching

Guarantor:

Mgr. Veronika Haissingerová
veronika.haissingerova@ruk.cuni.cz
+420 728 444 728

Lecturer:

Mgr. Veronika Haissingerová
Guarantor of Entrepreneurship and
Innovation Community

Duration: 2 hours

Capacity: max. 20
participants recommended

Language: Czech, English

Date: by arrangement



[Request Workshop](#)

Contact person:

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veronika.haissingerova@ruk.cuni.cz
+420 728 444 728



“Entrepreneurship is not just about starting a business. It is the ability to turn ideas into value for others — in teaching, research, studies, and everyday practice. In the workshop, participants not only explore European competence frameworks but, above all, try out practical tools they can use right away.”

Mgr. Veronika Haissingerová

Guarantor of Entrepreneurship and Innovation Community



**The Centre for Knowledge
and Technology Transfer**
Charles University

Interested in our offer for academic and research staff, or looking for a tailored programme? Get in touch with us!

Director of CU TTO

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Education for Bachelor's and Master's students and PhD students

Development of skills in contract management, intellectual property, entrepreneurship, and research commercialisation



**The Centre for Knowledge
and Technology Transfer**
Charles University

Lecture with an opportunity for discussion for Bachelor's and Master's students and PhD students (also suitable for academic staff upon request).

Clinical Trials of New Investigational Medicinal Product in Practice: Contracts, Budgets and Negotiation

Annotation:

The lecture provides a practical overview of clinical trials of new drugs and Sponsor-CRO-Site collaboration. Students will learn how effective negotiation of a Clinical Trial Agreement (CTA) and budget protects the hospital, Principal Investigator and study team, and why active negotiation can bring the site over 25% more funding. The roles of EMA, FDA and SÚKL will also be briefly introduced.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

The lecture explains how clinical trials of new investigational medicinal product work in practice: the roles of the Sponsor, Contract Research Organisation (CRO) and investigational site; phases of clinical research; and use of the study protocol. The main focus is the Clinical Trial Agreement (CTA), including key clauses, payment terms, liability, data protection and negotiation between the CRO, Sponsor and hospital. Students will also learn how trial budgets are developed and negotiated, including ICH-GCP, TCPP, Fair Market Value, Anti-Bribery and Anti-Corruption principles, and escalation of budget requests to the Sponsor. Practical examples will show how strong contract and budget negotiation can protect the hospital, Principal Investigator and study team and significantly increase funding available for trial conduct. The regulatory framework and roles of EMA, FDA and SÚKL will be briefly covered. Time will be provided for discussion and questions.

What participants will acquire:

- How clinical trials work in practice
- Who the Sponsor, CRO and research site are and how they collaborate
- What to look out for in a Clinical Trial Agreement (CTA)
- How a clinical trial budget is prepared and negotiated
- What can realistically be influenced when negotiating with the Sponsor
- How to protect the interests of the hospital, Principal Investigator and research team
- The role of the EMA, FDA and SÚKL
- Practical examples of contract and budget negotiations

Guarantor:

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Lecturer:

Mgr. BcA. Ivo Svejkovský, MBA, Ph.D.
Director of CU TTO

Duration: 1.5 hours or as agreed

Capacity: no limit

Language: Czech, English

Date: by arrangement



[Request Lecture](#)

Contact person:

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ivo.svejkovsky@ruk.cuni.cz
+420 771 128 396

Lecture for Bachelor's and Master's students and PhD students

Intellectual property and possibilities for commercial application of research results

Annotation:

At the lecture, you will learn how to approach research results as a student, what types of intellectual property are and how to protect it, how support for the transfer of knowledge and technology works at Charles University, what are the possibilities for commercial application of research results, and you will learn about examples of successful commercialization at Charles University.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

You will learn how to approach research results as a student, who owns research results and intellectual property, and what to look out for, for example when publishing your results or working with partners from companies and research institutions.

You will learn how knowledge and technology transfer support works at Charles University, what types of intellectual property exist and how to protect it in the Czech Republic and abroad. Particular attention will be paid to patent protection and patent strategy.

You will learn about the options for commercialising research results, including licensing, establishing a spin-off, transferring intellectual property rights, collaborative research and other opportunities. The lecture will also include examples of successful commercialisation of research outputs at Charles University.

The aim of the programme is to raise awareness of the proper management of research outputs, industrial and intellectual property protection, and opportunities for commercialisation.

What participants will acquire:

- Basic understanding of intellectual property and options for its protection
- What to look out for before publishing or when collaborating with external partners
- How knowledge and technology transfer works at Charles University
- Basic principles of patent protection and patent strategy
- What options exist for using and commercialising research results
- The difference between licensing, spin-offs, intellectual property rights transfers and collaborative research
- Practical examples of research commercialisation at Charles University

Guarantor:

Mgr. Ludmila Švrčinová
ludmila.svrcinova@ruk.cuni.cz
+420 723 206 765

Lecturer:

Ing. Nikola Minks
Patent Specialist

Duration: 1.5 hours or as agreed

Capacity: no limit

Language: Czech, English

Date: by arrangement



[Request Lecture](#)

Contact person:

Ing. Nikola Minks
nikola.minks@ruk.cuni.cz
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It is important to keep in mind, throughout the research process, not only the purely scientific perspective but also its practical application. Therefore, it is essential to protect research outputs through intellectual property rights and to know when it is appropriate to publish and how to interact with partners from companies and public institutions.

Ing. Nikola Minks

Patent Specialist



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Charles University

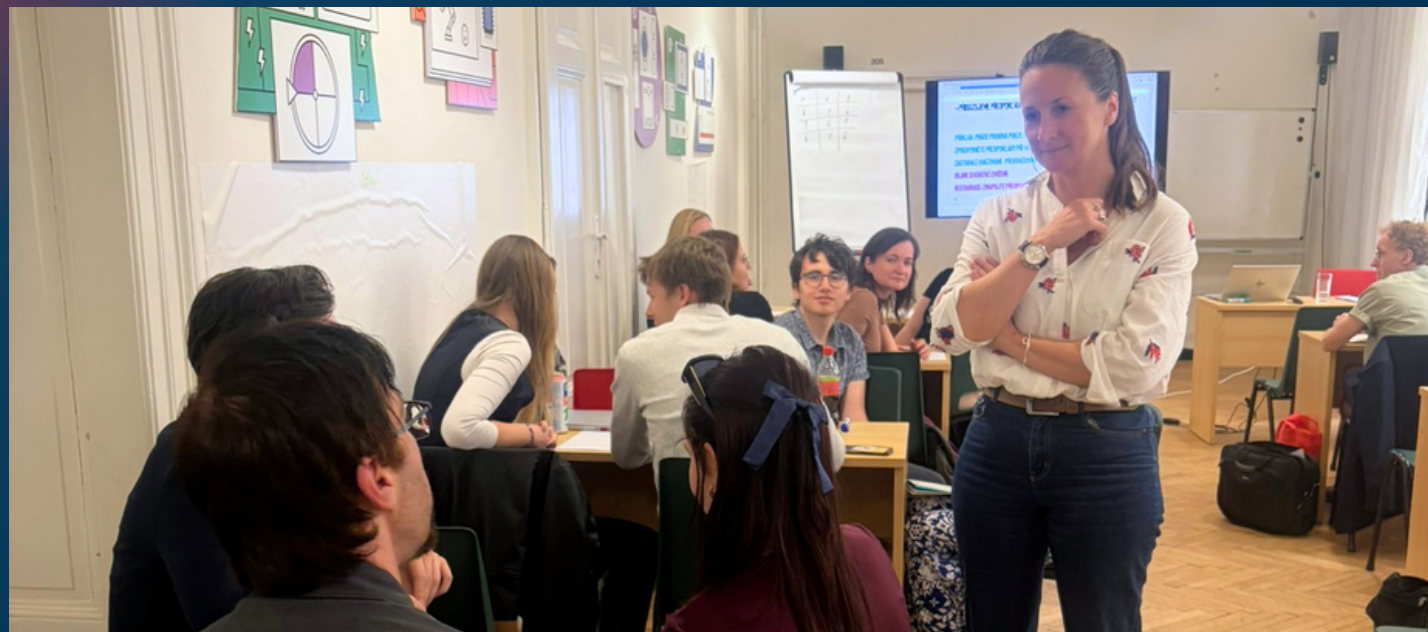
Workshop for Bachelor's and Master's students and PhD students

How to Develop Entrepreneurship: Practical Tools for Students

Annotation:

At the lecture, you will learn how to approach research results as a student, what types of intellectual property are and how to protect it, how support for the transfer of knowledge and technology works at Charles University, what are the possibilities for commercial application of research results, and you will learn about examples of successful commercialization at Charles University.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

This workshop offers students a practical introduction to entrepreneurship and entrepreneurial competences, based on the European EntreComp framework. Participants get to know the structure of the EntreComp framework, learn to navigate it, and use selected tools to identify their own entrepreneurial competences. The workshop is hands-on: participants work rather than just listen, and using a model example they try applying the tools to develop their own idea, project or skill. They also learn how to put their identified competences into words, for example in a CV. They leave with a concrete plan for developing entrepreneurship further, in their studies, own projects and beyond. By the end, participants can describe the structure of the EntreComp framework, navigate the selected tools, and identify and present their own entrepreneurship competences.

What participants will acquire:

- Basic understanding of selected European competence frameworks
- The ability to identify and articulate your own entrepreneurial competences
- A concrete plan for further developing entrepreneurial skills in your studies and other activities

Duration: 2 hours

Capacity: max. 20 participants recommended

Language: Czech, English

Date: by arrangement



[Request Workshop](#)

Guarantor:

Mgr. Veronika Haissingerová
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Lecturer:

Mgr. Veronika Haissingerová
Guarantor of Entrepreneurship and
Innovation Community

Contact person:

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Workshop for Bachelor's and Master's students

Lean Canvas

Your Idea on a Single Page

Annotation:

Do you have an idea in mind but don't know how to shape it? Stacks of paper are a thing of the past. During this interactive workshop, you'll turn your ideas into a clear strategy on a single page. You'll learn how to test your concept in practice, avoid months of dead ends, and find out whether your project has real potential. Suitable for students across disciplines. No prior knowledge is required — just a willingness to explore possibilities you may not have considered before.

[Request Form](#) | [Contact the Lecturer](#)



Detailed description:

Lean Canvas is a simple and effective tool for developing and validating ideas. During the workshop, we will introduce its individual sections and demonstrate how they can be used when planning projects, business ideas and other initiatives. Participants will learn how to formulate a problem, define a target group, develop the value proposition of their solution and consider how to test whether their idea actually meets users' needs. The workshop includes hands-on work with a real or model example, allowing participants to experience the entire process in practice. The workshop develops structured thinking, helps clarify complex ideas and provides a versatile tool applicable across disciplines – from business and research projects to social and student initiatives.

What participants will acquire:

- How to use the Lean Canvas tool to develop and validate ideas
- How to formulate a problem, define a target group and articulate the value proposition
- How to test whether an idea meets users' needs
- How to apply structured thinking and clarify complex ideas
- A practical tool applicable across disciplines – from business and research to student initiatives

Guarantor:

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Lecturers:

Ing. Mgr. Daniela Michnová
Mgr. Michaela-Františka Kárná
michaela.frantiska.karna@ruk.cuni.cz
+420 775 875 826

Duration: 2 hours

Capacity: max. 40
participants recommended

Language: Czech, English

Date: by arrangement



[Request Workshop](#)

Contact Person:

Ing. Mgr. Daniela Michnová
daniela.michnova@ruk.cuni.cz
+420 770 398 612



"Lean Canvas is a great tool that helps you get an idea out of your head, think it through strategically, and summarize it on a single page."

Ing. Mgr. Daniela Michnová

Education Specialist



**The Centre for Knowledge
and Technology Transfer**
Charles University

**Interested in our educational offer for students or looking for a tailored programme?
Get in touch! We'll be happy to discuss the details with you.**

Director of CU TTO

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**The Centre for Knowledge
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Charles University

Testimonials

"An excellent lecture — professional, practical, and easy to understand. It covered the entire area of intellectual property protection, and this is exactly how I believe IP should be discussed with academics."

prof. MUDr. Jakub Otáhal, Ph.D.

Second Faculty of Medicine, Charles University

"The lecture was a valuable addition to the curriculum and provided students with a practical perspective on the implementation of clinical trials, particularly the contractual and budgetary aspects of collaboration with pharmaceutical companies and contract research organizations (CROs). Students gained a basic understanding of the principles of negotiating contractual terms and clinical trial budgets."

doc. RNDr. Ondřej Vaněk, Ph.D.

Faculty of Science, Charles University

Testimonials

"Thank you very much for the excellent lecture and the highly valuable discussion. We took away a great deal of important information and valuable insights for our projects."

RNDr. Karolina Škvárová, Ph.D.

*Second Faculty of Medicine, Charles
University*

"Veronika is an excellent trainer who brings great dedication and attention to detail to the preparation of her workshops. As a result, they always have a clear objective, high-quality content, and real value for participants. Based on our collaboration, I can confirm that her workshops are professionally prepared, meaningful, and very well delivered."

Mgr. Karolína Šedivcová

4EU+ Local Office

CU TTO: From Knowledge to Impact

Interested in our offer or have any questions? Get in touch with us.

Director of CU TTO

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The Centre for Knowledge and Technology Transfer

The Center for Knowledge and Technology Transfer of Charles University (CU TTO) provides education and professional development at Charles University in the areas of entrepreneurship, innovation, intellectual property, and the transfer and commercialisation of research. It supports the development of ideas, their protection, and their application in practice.

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