# "Entrepreneurial and Intrapreneurial Project Management" 4EU+ University Diploma

**Take the next step in your career!** ? ? ? <u>APPLY NOW</u> for the 4EU+ University Diploma in "Entrepreneurial and Intrapreneurial Project Management".

The prestigious **seven-month diploma** is aimed primarily at PhD students or students in their final year of a Master's degree who want to study project management with a view to:

- working as an intrapreneur in a large company,
- joining a start-up,
- or participating in the development of an association or organisation involved in the social economy or environmental transition.

# Watch the video ???

"Entrepreneurial and Intrapreneurial Project Management" University Diploma **When?** November 2025 - June 2026

? REGISTRATION

#### Deadline June 15, 2025

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More info about the program also on 4EU+ Alliance website HERE .

# Why join the "Entrepreneurial and Intrapreneurial Project Management" Program?

- Expert Guidance: Learn from renowned academic and professional partners across the 4EU+ university alliance, with all classes taught in English.
- Innovative Learning: Gain essential skills in project management, entrepreneurship, innovation design, and management soft skills.
- **Career Opportunities:** Potential to receive job or cooperation offers from global big companies, focusing on digital and sustainable (green) issues.
- **Multicultural Cohort:** Collaborate with post-Master graduates from various European countries and diverse academic backgrounds, including engineering, medicine, literature, social sciences, and political sciences.
- **Prestigious Diploma:** This prestigious diploma is awarded by CELSA Sorbonne Université and is supported by the 4EU+ universities of Milan, Heidelberg, Warsaw, Prague, Geneva and Copenhagen.
- Enhanced Business English Proficiency: Improve your English language skills through immersive learning experiences.
- International Exposure: Enjoy two fully funded international trips for the program's kick-off meeting and final meeting, enhancing your global experience.

# What will you learn

- ? Foster agility and adaptability to thrive amidst disruptive environment, ?
- ? Lead team creativity and out of box thinking, ?
- ? Develop concrete, innovation projects with viable responsible business opportunities,?
- ? Build and engage stakeholders' network,?
- ? Manage uncertainty & develop ability to rely on team to achieve goals.

#### Program Structure

• The program is based on an **experiential teaching approach** that emphasises **learning by doing** and a strong **interdisciplinary approach**.

- As part of the Diploma, partner companies and institutions present an environmental or social challenge that they are facing.
- Students work in **project teams** to solve these problems.
- Project teams (8-10 students) will be set up based on a balance of culture, expertise, and experience.
- Hybrid Learning: Most content is delivered online, with a final exam held in person at one of the 4EU+ university sites.
- Interactive Masterclasses: Participate in intensive sessions to establish a common business language and deepen subject matter understanding.
- Collaborative Projects: Work on intrapreneurial projects addressing significant societal, social, and environmental challenges with support from local tutors.
- Schedule for the academic year

? Autumn 2025: Master classes about entrepreneurship essentials

**?** January - June 2026: Half-time on learning intrapreneurial project management fundamentals and half-time on project management with a multidisciplinary team on an issue driven by a silent partner of Sorbonne University. Part-time internships agreements are possible.

? End of November 2025 — 3 days of in-person opening conference in Milan

? December 2025 - March 2026 — Masterclass on the Fundamentals of Entrepreneurship (course in English and online learning, 6 hours a week on Friday afternoons and Saturday mornings).

**? December 2025 - June 2026 —** Technical workshops on the basics of intrapreneurial project management and **remote project management in a multicultural and multidisciplinary team** on a challenge led by a partner sponsor of the Alliance 4EU+.

? End of June 2026 — Final in-person closing conference (2 days) at one of the 4EU+ universities - venue to be confirmed.

**Application Process** 

If you are a post-master's or doctoral student from Charles University, please apply for a preliminary interview in this form.

#### Who can apply?

The program aims to enroll individuals who are **deeply passionate about innovation**, **entrepreneurship**, and **intrapreneurship**, and who have proven their dedication and competence. The admission requirements are crafted to ensure that all participants are thoroughly prepared and fully aligned with the program's goals.

- Postmaster graduates (Applicants must have obtained their diploma by November 2024 at the lates)
- PhD. students (Whether they have a background in engineering, medicine, literature, social sciences, or political sciences)

#### How to apply?

• Fill in the form ? HERE

By completing this form, **including the attachments**, you express your serious interest in participating in the program.

#### **Application Process**

- July mid September 2025— Rigorous Candidate Evaluation: Interview
   A detailed interview process evaluates each candidate's motivation and suitability for the program. The interview
   allows the admissions committee to assess the candidate's passion, understanding of the program's requirements,
   and long-term professional goals.
- August 28 to September 29, 2025 Official registration to the Program
- October 7, 2025 To this date, applicants will receive a final decision regarding acceptance into the Program.
- During the period for official registration into the program (September 2025), applicants are required to pay an initial fee of 600 euros. The fee will be fully refunded at the successfull end of the Program by Charles University.

#### **Final Requirements**

#### 1. Individual Written Report

Description: A two-page note on a current innovation project. Length: Approximately 5000 characters.

#### 2. Mid-course Exam (Online)

#### 3. Individual Written Report (Reflective Logbook)

Description: A reflective logbook detailing the individual's learning journey, insights, and reflections on the project management process.

Length: Minimum of 10 pages.

#### 4. Final Exam Pitch

Format: In-person pitch (Warsaw) Timing: At the end of the program (exact date to be confirmed).

After fulfilling all program requirements, you will **receive the**"Entrepreneurial and Intrapreneurial Project Management" University Diploma awarded by Sorbonne University. This prestigious diploma is awarded by CELSA - Sorbonne Université and is supported by the 4EU+ universities of Milan, Heidelberg, Warsaw, Prague, Geneva and Copenhagen.

This diploma enables graduates to work for a big company in intrapreneurship, a start-up or to develop associations or organizations committed social, economic or ecological transformation.

## Support for learning

Students will receive the following support throughout the program:

- Access to a diverse group of lecturers and speakers from the 4EU+ university alliance, offering a wide range of expertise.
- An innovation project sponsor, which could be a company, association, administration, or institution. The sponsor will present a genuine business case and allocate time to collaborate with the project team.
- A dedicated project tutor who will guide and support the project team's progress, ensuring they receive valuable assistance and mentorship.

### Any questions

Do not hesitate to ask **Veronika Haissingerová**. **E-mail**: veronika.haissingerova@ruk.cuni.cz